

December 2023, Bad Sackingen, Germany

VITA Zahnfabrik Celebrates 100 Years of Pioneering Innovations for Perfect Prosthetics

VITA Zahnfabrik has been continually pioneering better solutions for perfect prosthetics since 1924. In 2024, the company celebrates 100 years of innovation with a focus on the future and remaining close to users.

VITA Zahnfabrik H. Rauter GmbH & Co. KG is proud to celebrate its 100th anniversary, a significant milestone in the history of the company. The forward-thinking commitment of this fourth-generation family business, based in Southern Germany, is and remains the pursuit of even better, more efficient solutions for perfect prosthetics, both in functionality and esthetics, using the VITA PERFECT MATCH.

The VITA PERFECT MATCH experience – Experiencing a vision

VITA Zahnfabrik strives to be closer to users than anyone else and bring the VITA PERFECT MATCH into every area of the company. The centenary celebration encompasses a variety of activities, events and special educational formats, including 100 highlighted educational courses worldwide and 100-minute webinars. The **VITA PERFECT MATCH experience** will be part of the user, customer and employee experience throughout the anniversary year, bringing innovative prosthetics and user proximity to life.

Dr. Emanuel Rauter, Managing Partner of VITA Zahnfabrik, emphasizes: "2024 is a very special year for VITA. Founded 100 years ago, we have been able to work together with dental technicians and dentists for a long time on ever better prosthetics for patients. So when we celebrate our 100th anniversary, we do so with great gratitude. Grateful for the loyalty of our users and grateful for the commitment of so many employees who have contributed to this success. And we look back on VITA with pride, because we know that many milestones in dentistry are associated with our name. This is both an incentive and motivation for us to see 2024 as the first year of VITA's second century. Together with dental technicians and dentists, we want to continue working on ever better solutions for the perfect care of patients in the future."

Proximity to Users

Dental technicians and dentists in more than 150 countries around the world rely on VITA Zahnfabrik's solutions to provide their patients with the best possible care. An international distribution network grants access to innovative premium products for shade determination, CAD/CAM materials, pressing and veneering materials, as well as denture teeth and solutions for the digital fabrication of dentures. Being close to the user also means sharing knowledge. The VITA ACADEMY lives and breathes continuing education, and as a competent knowledge partner, offers comprehensive and customized professional education programs. VITA Zahnfabrik proudly reaffirms its role as a reliable, global partner for dental technicians, dentists and customers, optimistically looking forward to another 100 years of innovative solutions.

Pioneering Developments & Highest Quality Standards

Since its foundation in 1924, VITA Zahnfabrik has continuously blended craftsmanship and innovative technology to drive progress in dentistry. Through targeted research, pioneering evolutions and the highest quality standards, the company has significantly shaped the dental technology and dentistry sector. Safety in application, quality and customer-oriented products are at the core of all solutions.

VITA Zahnfabrik extends its heartfelt thanks to all users, customers, partners and employees for their trust over the years. Operating under the motto "Bringing Dental Prosthetics to Life – VITA PERFECT MATCH Experience," the company looks forward to many more years of collaborative innovation and successful cooperation.



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VITA Zahnfabrik H. Rauter GmbH & Co. KG

VITA Zahnfabrik H. Rauter GmbH & Co. KG is a fourth-generation family business in the dental industry based in Bad Säckingen, in southern Germany. For 100 years, VITA has been developing, producing and distributing innovative, high-quality products and solutions for dental technology and dentistry. Worldwide, more than 600 employees work for VITA Zahnfabrik, with the objective of being closer to users and customers than anyone else. Areas of expertise range from analog and digital shade determination, denture teeth and veneering materials, press ceramics and CAD/CAM materials and furnaces and dental materials.

The needs of the user are also the focus of the new development of innovative system solutions for the functional and esthetic reproduction of tooth structure. With scientific expertise and targeted training programs, VITA supports and advises dental experts from more than 125 countries in their daily work.

This "perfect match" can be experienced in the lab and practice, from precise tooth shade determination to the finished restoration and cementation. VITA Zahnfabrik consistently pursues a path of excellence in developing better solutions for ideal prosthetics with continuous innovation and high-quality standards. In doing so, VITA Zahnfabrik offers innovative restoration options that contribute to an enhanced quality of life.